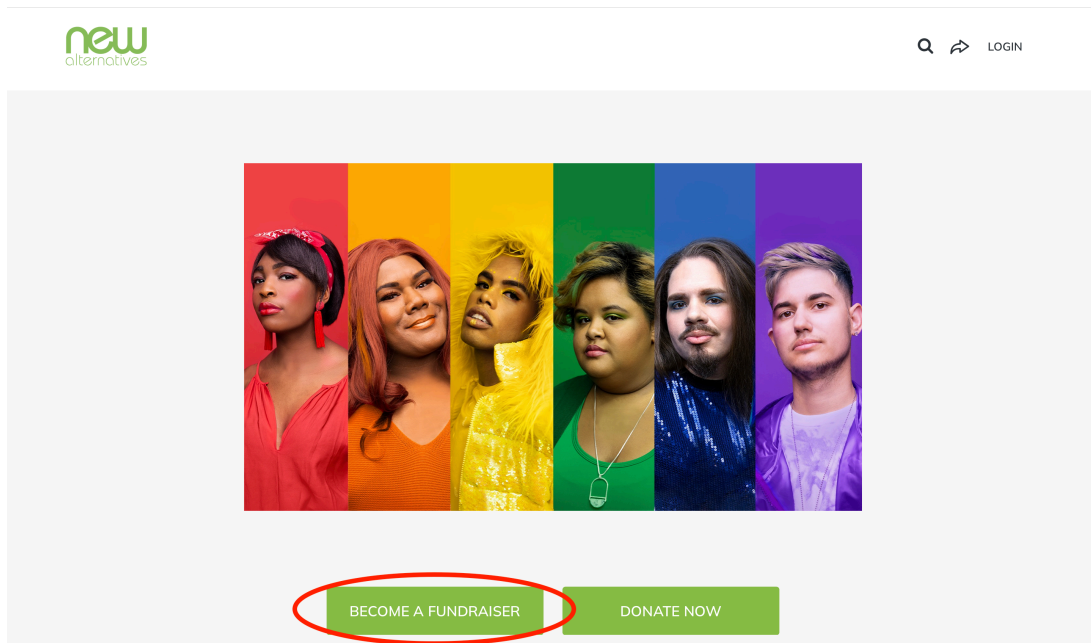


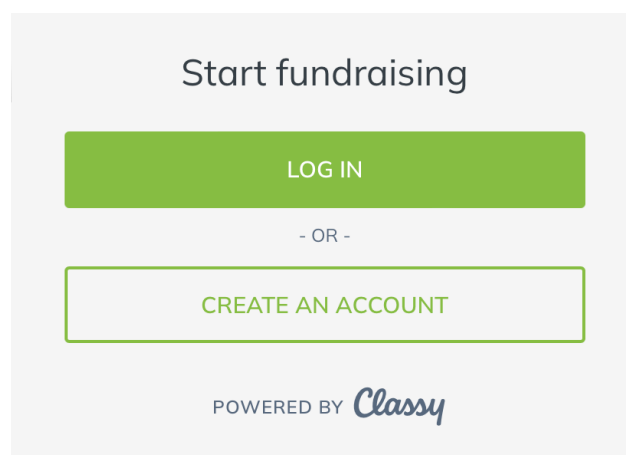


## Create a Fundraising Page

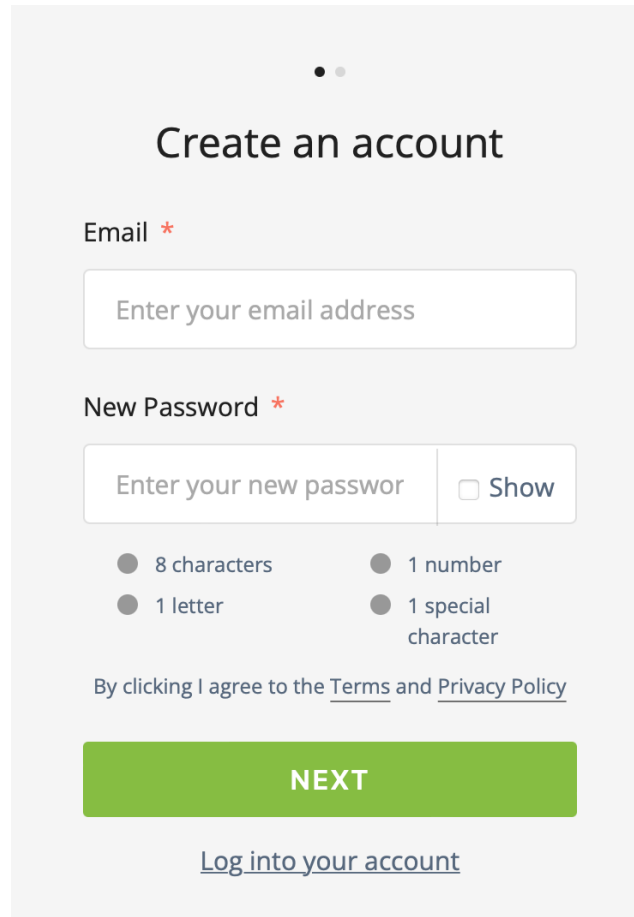
1. Navigate to <https://fundraise.newalternativesnyc.org/pages>.
2. Click **Become A Fundraiser**.



3. Choose **Create An Account** and move on to Step 4 if this is your first time creating a fundraising page or log in and skip to Step 6 if you already have an existing Classy account.



4. Create an account by using your email address and a password of your choosing and click **Next**.



The screenshot shows a 'Create an account' form. At the top, there are two dots, with the first one filled. The title 'Create an account' is centered. Below it, the label 'Email \*' is followed by a text input field containing the placeholder 'Enter your email address'. Below that, the label 'New Password \*' is followed by a text input field containing the placeholder 'Enter your new password' and a 'Show' button with a checkbox. Under the password field, there are four requirements: '8 characters', '1 number', '1 letter', and '1 special character', each with a filled circle icon. Below these requirements, the text 'By clicking I agree to the' is followed by links for 'Terms' and 'Privacy Policy'. At the bottom, there is a large green button labeled 'NEXT' and a link labeled 'Log into your account'.

5. Enter your first and last name as prompted. Then click **Sign Up**.
6. Create your page.
  - a. Set your fundraising goal and an end date for your fundraiser. Please note that the default goal is \$1,000. It can be changed to any desired amount.
  - b. Write a headline. The headline will appear below the status bar and donation button of your fundraising page. The default headline is recommended.
  - c. Create a short URL. A short URL will make it easier for you to share your page with others. Entering your name or the name of your company, organization, or group here will make the link readily identifiable and easy to remember.

For example: <https://fundraise.newalternativesnyc.org/grantwoolfolk>
  - d. Be sure to save your short URL for future use. It is the link you will use to share your personal fundraising page with others. It can also be posted to social media and used to log back in to Classy to manage your page.

## Create your page

Set your fundraising goal \*

USD ▼

\$ 1,000.00

✓

Fundraising end date \*



Your Page's Headline \*

All donations support LGBTQ+ youth and young adults in need

59/255

Set your Fundraising Page's Short URL (optional)

<https://fundraise.newalternativesnyc.org/ExampleShortUrl>

Start typing

☐ It's okay to contact me in the future.

FINISH

7. Add a profile picture to your page. Our logo is the default image, but you can change it to a photo of yourself if you would like to personalize your page. A square image works best.

The initial setup of your fundraising page is now complete, and you should be able to view your entire page. To manage your page settings, click **Manage** in the upper right corner of the page.

# Manage Your Page Settings



Fundraiser

## Grant Woolfolk

Share   

\$0 Raised

\$5,000

DONATE

All donations support LGBTQ+ youth and young adults in need

Campaign



Pride | New Alternatives  
\$0 / \$30,000

STORY

UPDATES 0

### Thank you for visiting my fundraising page

This Pride season, I hope you will join me in donating to New Alternatives—a local resource center dedicated to the care and well-being of LGBTQ+ youth and young adults experiencing homelessness in New York City. Your contribution will allow them to clothe, feed, care for, and educate every young person who walks through their doors and will ensure unhoused LGBTQ+ youth have the guidance and resources they need to succeed and safely transition out of the shelter system to stable adult lives.

Even if you are unable to donate today, you can still help me reach my goal by sharing this page with others and encouraging them to give. Use the share icons above to post on Facebook, tweet, or send an email. Together, we can spread the word about this incredible organization and their lifesaving work.



ALL

COMMENTS

DONORS



Post a comment

Post a comment...



The page was created  
a few seconds ago

New Alternatives  
410 W 40th Street  
New York, NY 10018 US


Back to top 

Donor Support  
info@newalternativesnyc.org

1. Click **Manage** after logging in, or if you are viewing your fundraising page, it can be found at the top right of the screen.
2. The **Overview** tab will take you through each setting category by using cards. You can also navigate to the category of your choice by selecting it from the menu bar.
3. The **Story** tab will give you the option of personalizing your fundraising story. Feel free to change the default one if desired. You also can add photos, video, and links to your story. Be sure to click **Save** at the bottom of the page if you edit your story. You can reset your story to the default one provided by clicking **Reset Story**.

STORY

UPDATES



**Personalize your story**  
This is the default story behind our campaign, but you can make it your own. Add photos, video, and text to tell people why you are fundraising!

Thank you for visiting my personal fundraising page to benefit New Alternatives.

This Pride season, I hope you will join me in donating to New Alternatives—a drop-in center dedicated to the care and well-being of LGBTQ+ homeless youth and young adults in New York City. Your contribution will allow them to clothe, feed, care for, and educate every young person who walks through their doors and will ensure LGBTQ+ homeless youth have the guidance and resources they need to safely transition to stable adult lives.

Even if you are unable to donate today, you can still help me reach my goal by sharing this page with others and encouraging them to give. It's simple and fast. Just use the share icons above to post on Facebook, tweet, or send an email. Together, let's spread the word about this incredible organization and their life-saving work.


B


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▼







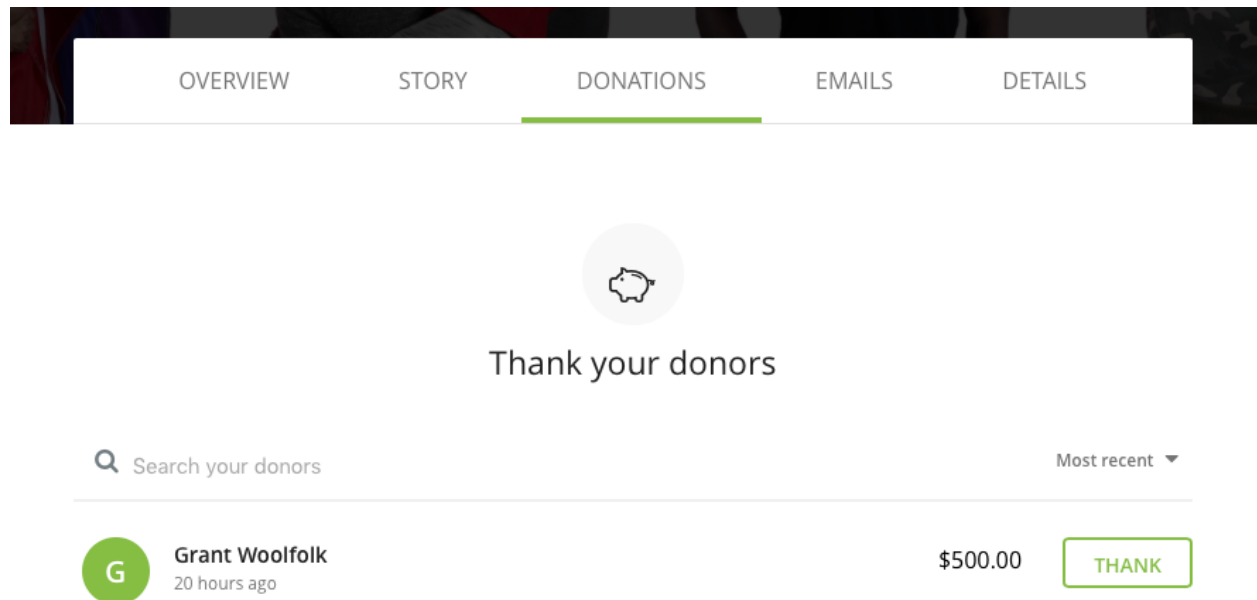




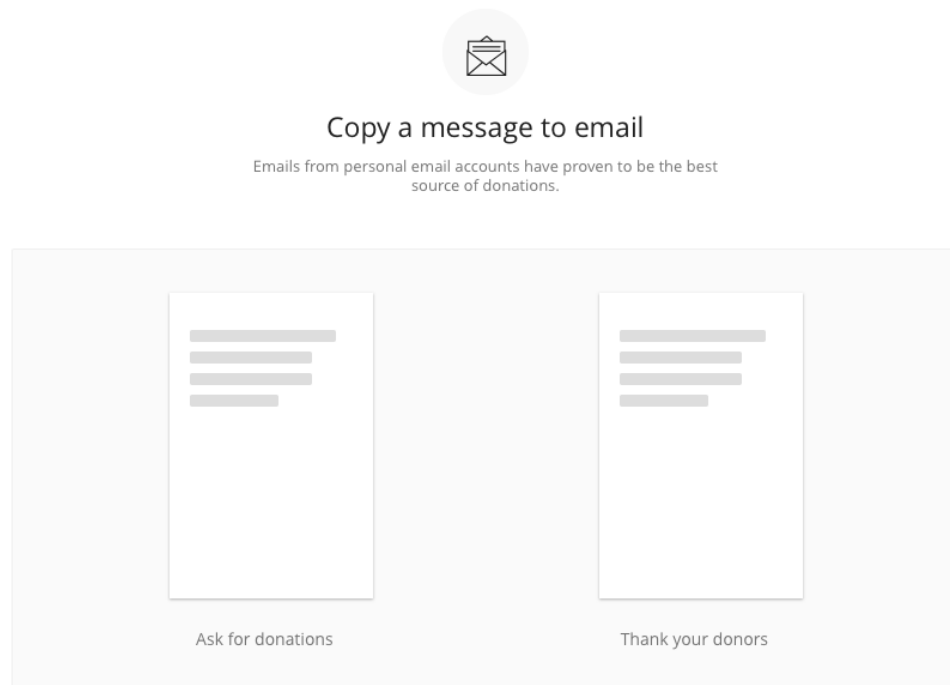
[Reset story](#)

SAVE

- The **Donations** tab will display the donor activity on your page. You can thank your donors by clicking **Thank** and commenting on their donation here.



- The **Emails** tab is where you can copy your default email templates to paste into correspondences. There is one to ask for donations and one to thank your donors. Just click the template of your choice and select **Copy Message**.



6. The **Details** tab allows you to edit your profile picture, the name on your page, your page headline, your fundraising goal, your short URL, and other elements of your page. You can also delete your fundraising page here if you choose to do so. If you created a page for a company, organization, or group, enter it under **Fundraiser Nickname**.


OVERVIEW

STORY


DONATIONS

EMAILS

DETAILS



Edit your details



Your Picture

For best quality, use a 300 x 300 px image

REMOVE

UPLOAD

Fundraiser Nickname \*

Grant Woolfolk

Page Headline \*

All donations support LGBTQ+ homeless youth in NYC!

51/180

Reset campaign headline

Program Designation

New gifts to this fundraiser will be earmarked for this designation. Previous gifts will not be altered.

General Funds Project

Goal

USD ▼ \$ 5,000.00

Set your vanity URL <https://fundraise.newalternativesnyc.org/grantwoolfolkpride>

grantwoolfolkpride

Fundraiser Notifications

Note: If you have any additional teams or fundraising pages for this campaign, these settings will also apply to those pages.

Comments on my fundraising page

Donations on my fundraising page

Encouragement emails (% of goal reached, \$ amount raised, etc.)

SAVE CHANGES

You can return to your fundraising page by using the short URL you created or by navigating to <https://www.classy.org> and logging in to your account.